

Statistics

This allows you to show all the stats of the emails you have sent. This is a live feed so the numbers are up to date and can be refreshed. Stats are only stored for 30 days after sending out the email, so you will need to log into the ISM and look at them before they are removed.

View Emails Tab

Mailer Statistics

On the initial page, you can view basic stats about the email, including how many emails were sent out. This is where clients can log in to see if their email has gone out yet. That number will remain at 0 until the emails starting going out.

If you click on the Edit icon, you can view a more detailed break-down of the stats, including Views and Clicks and what users clicked on which particular items.