

Promotions

You can create promotions and then associate them to individual items or to all items in the store.

Promotions Tab

Creating a Promotion

1. Click on New.
2. Promotion Code Seed – you can either enter your own code or click on Generate to have the ISM create one for you.
3. Name the promotion. This is just what shows up in the ISM.
4. Applies To – select All Items or Select Items.
5. Make sure to enter your Start and End Date because you don't have the option to Ignore them.
6. Allow Discount Code Reuse – Yes/No
7. Number of Reuses – enter the maximum number of reuses
8. Enter a minimum order amount, if applicable.
9. Discount – either enter a percent discount or a flat amount discount (dollar amount).
10. Save.
11. If you created a promotion for Select Items, make sure you go into those individual items and associate the promotion to the item.